

Press & Media Kit

# kristian Livolsi

Strategist. Entrepreneur. Growth Architect.



CONTACT [hello@kristianlivolsi.com.au](mailto:hello@kristianlivolsi.com.au)  
Level 1, 136 Greenhill Rd, Unley, SA 5061



# About Kristian Livolsi

## Press & Media Kit

Kristian Livolsi is one of Australia's most formidable business strategists - having been involved in 83 ventures, advisor to over 1,496 businesses across 97 industries and 19 countries, and a trusted guide to leaders ready to scale with purpose. From building a \$30M group of companies before age 31 to losing it all in the GFC and rebuilding with clarity, strategy, and grit - Kristian brings real-world lessons forged through triumph and failure.

He has helped business owners achieve an average year-on-year net profit increase of 153%, with a combined \$198M in client revenue in the past 12 months alone. A former Adjunct Professor of Entrepreneurship, Innovation and Commercialisation and Entrepreneur In Residence for the University of Adelaide and boardroom advisor across 24 boards (7 as Chair), Kristian's superpower lies in simplifying complex problems and unlocking strategic growth.

Whether you're stuck, scaling, or seeking your next breakthrough - Kristian's no-fluff, deeply practical insights will move you. This is growth beyond hustle.





## Media Features & Past Engagements

### **FEATURED IN:**

Australian Financial Review | Sky News |  
Entrepreneur | ABC News

### **KEY ROLES:**

Entrepreneur-in-Residence, ThincLab  
(University of Adelaide)

Founder of Business Growth Mindset

Writer for Entrepreneur Media

Host: Business Growth Mindset Podcast,  
Growth Beyond Hustle Podcast, The Aligned  
State Podcast

### **NOTABLE ACHIEVEMENT:**

During his term as Entrepreneur-in-  
Residence at ThincLab, 66 startups raised  
\$189M in funding under his guidance.

“Kristian draws on his years of experience and his success stories to deliver the critical concepts needed to see your business grow and prosper.” Gabriel Brewster



## Signature Speaking Topics

### **1. A Business Growth Mindset**

Most business leaders focus on tactics, tools, and technology to drive growth. But the real differentiator isn't what you do - it's how you think.

### **2. The 4 Barriers to Growth**

Every business hits growth plateaus. But most leaders are solving the wrong problems - chasing new marketing when the real issue is leadership, or hiring more people when they should be fixing cash flow.

### **3. Failure and Renewal**

Kristian shares the raw, untold lessons of failure and how it became the foundation for reinvention, resilience, and real leadership.

### **4. Wired for Success**

While others struggle with routine, you thrive on variety. While they avoid risk, you embrace it. Your ADHD brain isn't broken - it's built for business.

### **5. Customers On Demand**

Most entrepreneurs are stuck in feast or famine. But the most successful businesses flip the script. They create demand instead of chasing it.

### **6. Purpose and Profit**

After working with hundreds of companies, the pattern is undeniable - businesses built on clear purpose consistently outgrow those chasing profit alone.





## Speaker Introductions

### **SHORT-FORM (30 seconds)**

"Please welcome Kristian Livolsi - one of Australia's leading business strategists, advisor to over 1,400 businesses across 19 countries, and founder of Business Growth Mindset. From building a \$30 million empire to losing it all and rebuilding with purpose, Kristian brings hard-won lessons on growth, strategy, and resilience."

### **LONG-FORM (90 seconds)**

It's my privilege to introduce Kristian Livolsi - a business strategist, entrepreneur, and growth architect who's been involved in 83 ventures and advised over 1,496 businesses across 97 industries and 19 countries.

Kristian built a \$30 million group of companies before turning 31, only to lose it all in the Global Financial Crisis. But he rebuilt - with clarity, strategy, and purpose-driven growth.

As former Entrepreneur-in-Residence at the University of Adelaide's ThincLab, he helped 66 startups raise \$189 million in funding. His clients have achieved an average 153% year-on-year net profit increase.

Today, he's here to share insights that will challenge how you think, inspire how you lead, and transform how you grow.



## Sample Interview Questions

You built a \$30 million empire before age 31, then lost it all in the GFC. What's the most important lesson failure taught you about success?

You've been involved in 83 ventures across 19 countries. What's the one common thread you've seen in businesses that scale successfully?

What's the most common barrier you see business owners miss when it comes to growth?

Your 'Customers On Demand' approach flips traditional marketing. How do businesses create demand instead of chasing it?

What does a 'business growth mindset' actually mean, and how is it different from hustle culture?

You describe ADHD as an 'entrepreneur advantage.' How has neurodiversity shaped your approach to business?

You say 'purpose-driven businesses outperform profit-driven ones.' What's the evidence you've seen?





## What People Say about Kristian

"Kristian is real. He knows the theory, the books, the frameworks, the systems and can speak to all of them, but he operates in the real world, the one where actions matter, time is everything. There isn't one Kristian for the cameras and another for clients, there's just one Kristian: bold, loud, passionate, caring, knowledgeable, generous, effective, and above all, authentic."

- Tim Cocks | Lift Cancer Care

"Everyone needs a Kristian Livolsi in their life! And I can honestly say, since the first webinar I attended where Kristian was presenting, I knew, from that moment, that I needed to work with him! That was back in 2022. Kristian has the foresight and ability to see things that you need in your life and business to see it grow and succeed."

- Amanda Mcneil | Events With Impact

"Kristian worked as Entrepreneur in Residence at the Adelaide University ThIncLab. He instilled an enormous sense of drive and belief into the startups at the incubator, and transformed the feel of the community into one of working towards growth and outcomes."

- Geoff Thomas | Adelaide University

"Kristian is an incredibly intelligent and compassionate human being. He is an entrepreneur and businessman with global ambition and he always leads by example and owns his failures.

He challenges others to push beyond their personal boundaries, to exceed their own expectations. His achievements are significant but he has faced challenges that many of us never will. Through those challenges he teaches and encourages others to succeed. Making me self aware through reflection is a skill i developed working with Kristian and for that i am grateful." Sally Lydia Paech

# *kristian livolsi*

## **Contact & Bookings**

For media requests, podcast interviews, event appearances, or collaborations:

hello@kristianlivolsi.com.au  
Level 1, 136 Greenhill Rd, Unley, SA 5061

Website: [kristianlivolsi.com.au](http://kristianlivolsi.com.au)  
LinkedIn: [linkedin.com/in/kristianlivolsi](https://www.linkedin.com/in/kristianlivolsi)